

*Make a splash*

# bloom™

- 4.7" WVGA
- Processor Quad-core 1.3 Ghz
- Android™ 4.4 Kitkat
- Main camera 5 MP, Magic Camera\*
- Front camera 2 MP
- ROM 4 GB, RAM 1 GB
- Micro SD up to 32 GB
- HSPA +
- Dual SIM

\*Magic camera : Cinemagraph, Object Eraser



4.7"

**WVGA**  
800x480

**5 MP**  
↻ 2 MP

**QUAD  
CORE**  
1.3 GHZ

**ROM | RAM**  
4 GB | 1 GB

**MICRO  
SD** 32 GB<sub>max</sub>

**4.4**  
KITKAT

**H+**

**DUAL SIM**



## MAIN FEATURES

|                  |                                                                             |
|------------------|-----------------------------------------------------------------------------|
| NETWORK          | HSPA+/3G+/3G WCDMA 900/1900/2100 MHz<br>GSM/GPRS/EDGE 850/900/1800/1900 MHz |
| DATA SEGMENT     | HSDPA 21Mbit/s - HSUPA 5,76 Mbit/s                                          |
| OPERATING SYSTEM | Android 4.4 (Kit Kat)                                                       |
| PROCESSOR        | Quad Core 1,3 GHz, Cortex-A7                                                |
| DESIGN           | Touch screen                                                                |
| SIM CARD         | 2 Mini SIM                                                                  |
| AVAILABLE COLORS | Black, White, Bleen, Fuchsia, Yellow, Purple, Coral                         |
| SIZE             | 138.5x71.5x9.35mm                                                           |
| WEIGHT           | 157 g (with battery)                                                        |
| BATTERY          | 2000 mAh Li-Po                                                              |
| STAND-BY TIME    | Up to 271h                                                                  |
| TALK TIME        | Up to 14h (2G) / 13h (3G)                                                   |
| ROM              | 4 GB                                                                        |
| RAM              | 1 GB                                                                        |
| EXTERNAL MEMORY  | Micro SD up to 32 GB                                                        |
| ACCELEROMETER    | Yes                                                                         |
| MAGNETIC SENSOR  | Yes                                                                         |
| PROXIMITY SENSOR | Yes                                                                         |
| SAR VALUE        | Head: 0.507 W/kg; Body: 0.607 W/kg                                          |

## DISPLAY

|                    |                       |
|--------------------|-----------------------|
| SIZE               | 4.7"                  |
| TYPE               | IPS technology        |
| COLOR              | 16 million            |
| DISPLAY RESOLUTION | WVGA (480x800 pixels) |
| MULTITOUCH         | Two points            |

## CONNECTIVITY

|                       |                                    |
|-----------------------|------------------------------------|
| INTERNET HTML BROWSER | Android browser                    |
| WI-FI                 | 802.11 b/g/n                       |
| TETHERING             | USB, Bluetooth, Access point Wi-Fi |
| BLUETOOTH STEREO      | 4"                                 |
| USB™ OTG              | Yes                                |
| PORT USB™             | 2.0                                |
| PC SYNCHRONIZATION    | Yes                                |
| AUDIO JACK            | 3.5mm jack                         |

## EMAIL AND MESSAGING

|                 |                    |
|-----------------|--------------------|
| SMS             | SIM + phone memory |
| MMS             | Yes                |
| EMAIL           | Yes                |
| E-MAIL PROTOCOL | SMTP, POP3, IMAP4  |
| INPUT METHOD    | Virtual keyboard   |

## PHOTO & VIDEO

|               |                                                              |
|---------------|--------------------------------------------------------------|
| MAIN CAMERA   | 5 Megapixels                                                 |
| OPTION        | Face detect, Smile shot, Panorama                            |
| FLASH         | LED                                                          |
| FRONT CAMERA  | 2 Mégapixels                                                 |
| DIGITAL ZOOM  | 4x                                                           |
| AUTO FOCUS    | Yes                                                          |
| IMAGE EDITOR  | Yes                                                          |
| COLOR EFFECTS | Mono, Négatif, Sépia, Aquarelle, Tableau noir, Tableau blanc |

|                |                                                               |
|----------------|---------------------------------------------------------------|
| WHITE BALANCE  | Auto, Incandescent, Daylight, Fluorescent, Twilight, Tungsten |
| VIDEO RECORDER | Full HD 1080p (1920x1088 pixels)                              |

## MULTIMEDIA AND ENTERTAINMENT

|                         |                                      |
|-------------------------|--------------------------------------|
| STEREO FM RADIO         | Yes                                  |
| 3D SOUND                | Yes                                  |
| SUPPORTED SOUND FORMATS | MP3, Midi, AAC, AMR, WAV, Ogg Vorbis |
| SUPPORTED IMAGE FORMATS | JPEG, GIF, PNG, BMP                  |
| SUPPORTED VIDEO FORMATS | 3GP, MP4, 3GPP                       |
| DICTAPHONE              | Yes                                  |

## GPS SYSTEM

|                                  |             |
|----------------------------------|-------------|
| SOFTWARE AND NAVIGATION SERVICES | Google Maps |
| GPS                              | Yes         |
| A-GPS                            | Yes         |

## CUSTOMIZATION

|                        |                                                                              |
|------------------------|------------------------------------------------------------------------------|
| LANGUAGES              | French, English, German, Spanish, Italian, Arabic, Portuguese, Dutch, Polish |
| CALLER CUSTOMERIZATION | Yes                                                                          |
| AUTO POWER ON / OFF    | Yes                                                                          |
| CUSTOMIZABLE PROFILES  | Yes                                                                          |

## GOOGLE™ FEATURES

|                     |                          |
|---------------------|--------------------------|
| APPLICATION PORTAL  | Play Store™              |
| INTERNET BROWSER    | Google™ Chrome           |
| VOICE SEARCH        | Yes                      |
| YOUTUBE™            | Yes                      |
| AUTO-SYNC           | Gmail™, Agenda, Contacts |
| HANGOUTS™           | Yes                      |
| GOOGLE MAPS™        | Yes                      |
| ALARM CLOCK / ALARM | Yes                      |
| CALCULATOR          | Yes                      |
| AGENDA              | Yes                      |

## IN THE BOX

|  |                                                                                        |
|--|----------------------------------------------------------------------------------------|
|  | AC adapter<br>Battery<br>Headset<br>Micro USB Cable<br>User guide<br>Wiko mobile phone |
|--|----------------------------------------------------------------------------------------|

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